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Greetings!

We are currently in the process of organising the annual meeting of the Australian Society for Psychophysiology (ASP, website www.asp.org.au). This year, the event will be hosted by Central Queensland University at their Adelaide campus, from 12th to 14th December 2016.

The ASP is the premier scientific society for psychophysiological research in Australia and New Zealand, and is affiliated with the International Organisation for Psychophysiology (IOP). The Society was established in 1991 and includes members from all major Australian Universities as well as New Zealand and increasingly South East Asia (Japan and Taiwan). The annual conference provides the primary scientific forum within the Australasian region for the presentation and discussion of original theory and research in Psychophysiology, along with methodology, instrumentation, standards, and new directions in the field (scientific abstracts detailing these are published in the peer-reviewed journal, *Frontiers in Neuroscience*). The focus is research examining brain function (including disease states) using a variety of techniques such as the electroencephalograph, event-related potentials, functional magnetic resonance imaging, heart activity, and electrodermal activity.

We are seeking corporate partners who may wish to sponsor this event in 2016. The ASP is a non-profit professional scientific society and any funds provided will only be used to assist the society in meeting the costs for the 2016 annual conference. Benefits of sponsorship include the chance to advertise your products, services, and/or organisation to the majority of psychophysiology researchers in Australia, as well as other international delegates. Additionally, this conference has never been hosted by CQU previously, and there will be at least two new research teams attending the event this year. Thus, there is great potential for your company to reach totally new markets, who would not have seen product demonstrations from previous years.

There are a number of sponsorship packages available, information on which are provided on the next page. If you feel that none of these quite meet the advertising needs of your company, a customised package consisting of any of the below-mentioned features can be catered for (the associated financial details can also be negotiated).

We hope that you will take advantage of this opportunity to promote your organisation, at the same time as supporting an extremely worthwhile cause! We look forward to hearing from you shortly. Please don't hesitate to contact Dr Lisa Lole if you wish to discuss any of this information further, via phone: 07 4150 7136, or email: l.lole@cqu.edu.au.

Kind regards,



Dr Lisa Lole

On Behalf of the ASP 2016 Organising Committee

SPONSORSHIP OPPORTUNITIES

| | Gold (\$1500) | Silver (\$1000) | Bronze (\$250) |
|--|-----------------------------------|------------------------------------|---------------------------|
| Logo display Your logo displayed on event website (with link), program, signage, with verbal promotion for the duration of the event | Large | Medium | Small |
| Advertise Prominently displayed colour advertisement in event program | Full page | ½ page | ¼ page |
| Promote Opportunity to place flyers/information in the delegate satchels | 3 pages | 1 page | - |
| Network Complementary conference registrations for organisation representative or guests | Two | One | - |
| Award Sponsor of named student presentation award | - | - | One |
| Exhibit Add a Gold Exhibition package at a reduced fee | \$800 (\$400 discount) | \$1000 (\$200 discount) | - |

Note: Sponsors are to provide all artwork and promotional materials

EXHIBITION OPPORTUNITIES

| | Gold (\$1200) | Silver (\$1000) | Bronze (\$700) |
|---|----------------------|------------------------|-----------------------|
| Exhibit EXHIBITION BOOTH: Including one table and 2 chairs, two poster boards | 2 ½ days | 2 ½ days | 1 day |
| Present 15 minute presentation on your company/products in conference session | Yes | - | - |
| Advertise Prominently displayed colour advertisement in event program | ½ page | ¼ page | ¼ page |
| Promote Opportunity to place flyers/information in the delegate satchels | 2 pages | 1 page | 1 page |

Note: Sponsors are to provide all artwork and promotional materials. The fees listed here are for Exhibition packages booked independently of the Sponsorship packages – refer to the Sponsorship package Exhibit option for the reduced Exhibition fee if a combined package is selected